

BACEM SAIBI

SENIOR GRAPHIC DESIGNER

CONTACT

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Address: Bin Omran - Doha , Qatar

AGE: 36 Years

NATIONALITY: TUNISIAN

MARITAL STATUS: SINGLE

SKILLS

- ADOBE PHOTOSHOP
- ILLUSTRATOR
- ADOBE PREMIERE
- AFTER EFFECT
- VIDEOGRAPHY
- PHOTOGRAPHY
- GRAPHIC DESIGN
- DRAWING
- SOCIAL MEDIA MANAGMENT
- Powerpoint MS
- Microsoft Office

PROFILE

• Adaptable and imaginative graphic designer with 13 years of graphic design experience and 200+ satisfied customers

• Eager creative role requiring extensive design research and motivational leader ship ability to create original graphics and Videos.

• Detail-oriented and organized marketing/graphic design coordinator with 13+ years of experience delivering reliable, creative, and impactful results.

• Seeking an opportunity to support brand development & enhance customer experience Graphic Designer, Editor Video, Photographer, Social Media Management

WORK EXPERIENCE

Senior Graphic Designer - Doha March 2025 to Present
Municipality Ministry Of Qatar

• Developed concepts and designs for daily, weekly, and monthly reports for Minister's Office and Council of Ministers

• Designed visual content (infographics, charts, templates, and slide master presentations)

• Finalized daily, weekly, and monthly reports, ensuring accuracy and timely delivery
Revamped Projects and Development Department logo and business cards, signature systems, and official branding materials

• Created and executed brand identity guidelines across multiple platforms (print, digital, social media) to ensure consistent and impactful visual communication

• Designed and produced marketing collateral, promotional campaigns, and awareness visuals for public programs (e.g., segregation at source, Expo events, municipal awareness)

• Collaborated with internal departments to develop creative campaigns that enhanced the Ministry's public image and engagement
Directed and executed photography, videography, and motion graphics projects for branding and awareness initiatives

Senior Graphic Designer - Doha March 2024 to February 2025
DG Jones (**Municipality Ministry Of Qatar)**

• Developed concepts and designs for daily, weekly and monthly reports For Minister's Office and Council of Ministers

• Designed visual content (infographic , Charts, Template and slide master presentations.

• Finalized the daily, weekly and Monthly

Senior Graphic Designer - Doha June 2023 to March 2024
QPM - Qatar Project Management (**Municipality Ministry Of Qatar)**

• Developed concepts and designs for daily, weekly and monthly reports For Minister's Office and Council of Ministers

• Designed visual content (infographic , Charts, Template and slide master presentations.

• Finalized the daily, weekly and Monthly reports during the world cup 2022

• Revamped Projects and Development Department logo and business cards, signature..

• Finalized weekly and Monthly reports during the Pre-event & event of Expo 2023 Doha, Asian Cup 2024 Qatar To Minister & Pre-Minister

Senior Graphic Designer - Doha August 2022 to June 2023
EGIS GROUP (**Municipality Ministry Of Qatar)**

• Developed concepts and designs for daily, weekly and monthly reports For Minister's Office and Council of Ministers

• Designed visual content (infographic , Charts, Template and slide master presentations.

• Finalized the daily, weekly and Monthly reports during the world cup 2022

• Revamped Projects and Development Department logo and business cards, signature..

• Finalized weekly and Monthly reports during the Pre-event & event of Expo 2023 Doha To Minister & Pre-Minister

EDUCATION

Bachelor of Computer Science
High School of Jelma / Tunisia
2006 - 2010

CERTIFICATE

Social Media Management
Aljazeera media insitute
Doha - Qatar 2020

Montage Video
Aljazeera media insitute
Doha - Qatar 2020

Certificate of Thanks and Appreciation
Minister of Municipality
Follow-up team tasks of the ministry in the World Cup
Doha - Qatar 2023

Certificate of Appreciation
Expo 2023 Doha
Follow-up team tasks of the ministry in the Expo 2023

Certificate of Appreciation
Project Management & Developement Dpt.
Outstanding Employee in PMDD - March 2023

Certificate of Appreciation
Minister of Municipality
Outstanding Employee in year 2023

Certificate of Appreciation
Minister of Municipality
Follow-up team tasks of the ministry in the Asian Cup 2023

LANGUAGES

Arabic
Motherlinguage

English
Basic Writting / Speaking

French
Writting / Speaking

INTERESTS


Travelling


Drawing


Videography

WORK EXPERIENCE

Art Director Graphic Designer , Social Media Specialist , Editor Video
Qlink Software - Doha | September 2020 to May 2022

• Developed concepts and designs for 10 clients, including consumer products, electronics and enterprise technology, utilizing Adobe Photoshop and Illustrator
• Designed visual content for Facebook and Instagram posts
• Revamped company logo and business cards, boosting brand image
• Collaborated with Marketing, PR, and Social Media teams to design graphics
• directed and instructed a small team of 6, including junior designers and videographers
• Designed the layout and graphics for a new email campaign in collaboration with the mar keting and web development teams.
• Created concepts and designs for 31 clients

Graphic Designer, Social Media Specialist, Editor Video
Ehsan Center of Elderly Care (Qatar Foundation) - DOHA | March 2020 to July 2020

• Worked with editorial, product marketing, social, and creative teams to design marketing video assets, which improved ad performance.
• Created graphic design which improved the brand,Integrated music, voice over, and sound effects to enhance video content
• Designed over 120 static and video assets, utilizing different styles and approaches, nearly all of which were included in public campaigns efforts
• Created design elements for and edited PowerPoint presentations given by the CEO to shareholders and the entire 50-person company
• Organized and designed social media posts for 8K followers

Graphic Designer
Namaa Media - Doha , Qatar | November 2018 to Feb 2020

• Created print materials, advertising, and large event signage.
• Developed design concepts for a team of designers and ensured quality and consistency of designs.
• Designed over static and video assets, utilizing different styles and approaches, nearly all of which were included in public campaigns efforts
• Working for Namaa clients (Ehsan , Bedar, Kahramaa) providing design for posts and videos
• Photographing the center's special events and occasions and working on them to be uploaded to the Ehsan Center's accounts.

Graphic Designer
Prestige Advertising - Doha , Qatar | March 2016 to July 2018

• Created print materials, advertising, and large event signage.
• Developed design concepts for a team of designers and ensured quality and consistency of designs.
• Worked closely with upper management on various branding and design projects.
• Worked closely with Prestige advertising: Create visual and print materials for a broad range of customers which includes Billboard, Rollup, banners & signboards, etc.

Graphic Designer
Digiprint - Tunis, | September 2014 to September 2015

• Work closely with clients from initial design to end product.
• Work with multiple vendors in the print industry.
• Have base knowledge of Print Press operations.

Graphic Designer
Alraed Advertising - Tripoli Libya | October 2011 to August 2014

• Create new and on-brand prints for multiple categories and labels
• Ensure consistent alignment with design and brand vision
• Research the prints and the print application ideas through market and online
• Build print boards that tell the story for the season print direction
• Have a foundational knowledge of textiles in order to base print work out of textile research
• Create presentation boards for new prints